



Linda Bernardi

Founder, the Bernardi Leadership Institute

With leadership experience spanning over two decades, Linda Bernardi has a strong vision and passion for emerging and future technologies. In addition to being the founder of the Bernardi Leadership Institute, Linda is the CEO and founder of StraTerra Partners, a technology strategy consulting firm. StraTerra Partners works closely with large enterprises and technology providers in defining and building strategies for new technology adoption.

She is an active entrepreneur, technologist, investor and board member. As a visionary entrepreneur, in 2001 Linda founded ConnectTerra, Inc. in Cambridge, MA, the leading software provider connecting RFID technology to large enterprise IT. As the CEO, she led a highly talented team of engineers, successfully grew the ground breaking business, and sold ConnectTerra to BEA Systems in 2006.

Most recently she was the VP of Strategy and Innovation at Capgemini, involved in building the global technology ecosystem of the company. Linda was the SVP of strategic development at PPD (Pharmaceutical Product Development), Inc. where she focused on strategic acquisitions/integration of genomics companies and new technology innovations in clinical trials. Prior to that, Linda was the SVP of global business development and alliances at BBN (Bolt, Beranek & Newman), a think-tank heavily involved with the DoD, based in Cambridge, MA, where she had spent the first decade of her career.

Linda has a Masters degree in applied statistics from UCLA. She serves on the boards of the SETI Institute, the International Museum of Women, on the council of advisors for Astia, and is Emertius board member at the Anita Borg Institute. She has been nominated to serve as a chair on the National Defense Industry Association (NDIA) effective 2009. Linda is an active industry speaker and avid mentor.

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